Phoenix Has a New Website

Phoenix has launched a new corporate website – www.nsre.com/phoenix. The new website is part of a larger rebrand strategy that leverages the strength of the growing Nassau Re family of brands and Phoenix’s own 166-year history. You and your clients will notice a refreshed design as well as several enhancements to provide consumer resources, self-service capabilities and easier ways to contact Phoenix.

HIGHLIGHTS OF WHAT’S NEW:

• **Contact Us Online** – New web forms are available to send a question or inquiry to Phoenix via email. Visit Contact Us to select the form appropriate for your needs.

• **“Plan Ahead, Live Confidently” Resources** – New consumer resources to help assess needs and understand how life insurance or annuities may help solve many common questions individuals face when thinking about retirement or future financial protection.

• **Enhanced FAQs** – Designed to assist policyholders and financial professionals with common service related requests, process tips and downloadable service forms.

• **Learn More About Phoenix** – Updated Financial Strength, History, Community, Leadership, Careers and Boat Building (Phoenix’s headquarters building) sections tell our rich history and vision for the future.

WHAT STAYS THE SAME:

• **PhoenixSalesNet.com remains our Agent Website.** Continue to log in there to access product information, quotes and all of your new business needs. Clients may select Log In in the upper right hand corner and enter their existing username and password. They will see all the same tools, familiar layouts and account information.

• **Self-service registration remains available for Customer Care.** Clients should go to Service> Select Service Option> Register Online Here.

• **Our old address still works.** Users will be redirected to the new website even if they type in our old address (phoenixwm.com).

Check out www.nsre.com/phoenix!